Software One Logo Suite Overview
FINDING THE RIGHT FILE FOR THE JOB

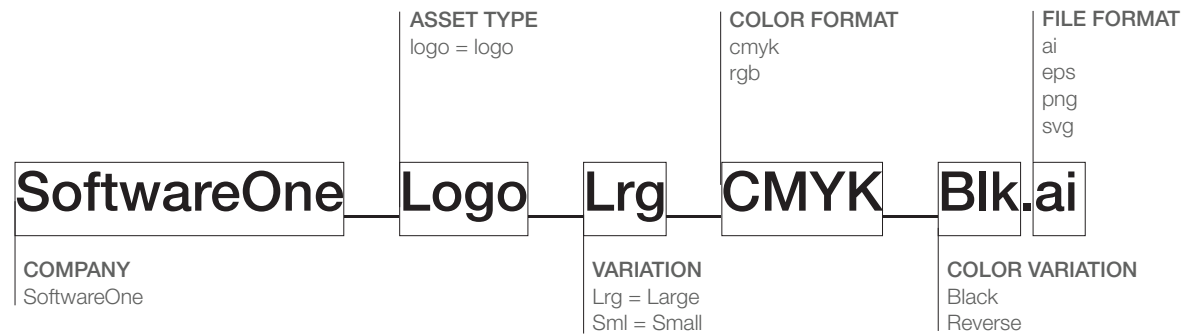**Logos are organized into two folders**

On-screen_RGB

– RGB is for on-screen, broadcast, and digital use

– Common uses: PowerPoint, websites, email, videos, digital displays

– RGB assets are provided in the following formats: AI, EPS, PNG, SVG

Print_CMYK

– CMYK is for regular process printing

– Common uses: posters, billboards, magazine ads, and laser prints

– CMYK assets are provided in the following formats: AI, EPS

File formats

ai — print use, scalable, Adobe Illustrator native file

eps – print and on-screen use, scalable

png – on-screen use, limited size, can be transparent

svg – on-screen use, scalable

ASSET TYPE
logo = logo

COLOR FORMAT
cmyk
rgb

FILE FORMAT
ai
eps
png
svg

SoftwareOne_Logo_Lrg_CMYK_Blk.ai

COMPANY
SoftwareOne

VARIATION
Lrg = Large
Sml = Small

COLOR VARIATION
Black
Reverse

LARGE LOGO

SMALL LOGO

MINIMUM SIZE

.8 cm
28 px
.3125"

The small logo can only be used for a small range, between 1 cm/23 px/.4" high and .8 cm/28 px/.3125" high.